



October 20, 2014

Dear Fellow MCHA members,

We are writing you today to ask for your support for our upcoming DANCING WITH THE STARS.... OF HOSPITALITY Dinner Celebration and Awards on February 20 at the Inn at Spanish Bay. As you know, this event is held not only as a fundraiser, but as an industry affair to honor our “Hospitality Professional of the Year” –an individual who is chosen each year by their peers who has contributed significantly to the overall good of the hospitality industry in our county.

In order to continue our association’s work –the government affairs, education, employee recognition, scholarship programs and representation of our industry to the public –we need your support of this event. Although we are a dues paying organization, we strive to keep our dues low so that everyone can be part of the organization. To supplement our budget, we rely on two fundraisers per year, our Annual Dinner and the Nick Lombardo Golf Tournament. The success of these events is essential to the life of our organization.

We are reaching out for your sponsorship and support of this event. We’ve put together great opportunities that are attached for review and participation. Please look it over and select the one that best meets your needs and helps assure MCHA’s continued success as the hospitality leader in Monterey County. In addition to sponsorship opportunities, we would like to request a donation of an item for our silent auction. We are appreciative of whatever level of support you can share with us. We will be sure to acknowledge your organization at the event. MCHA is a 501c-6 organization. Our tax ID# is 51-0136406.

If you have any questions, please feel welcome to contact us. It is through the generosity and partnership of our entire organization that we hope to make this one of our best fundraiser events of the year!

Thank you for your participation!

Sincerely,

Gary Cursio  
Incoming Chair  
MCHA

MONTEREY COUNTY HOSPITALITY ASSOCIATION  
ANNUAL DINNER CELEBRATION

**dancing with the stars** *of Hospitality*

Friday, February 20, 2015  
Inn at Spanish Bay

**SPONSORSHIP OPPORTUNITIES**

*Please show your support!*

\_\_\_\_\_ **\$5,000 MIRROR BALL PACKAGE** *Commitment needs to be received by December 1, 2014*

- Named as Presenting Sponsor in all printed material
- 10 VIP Tickets (awards dinner including reception)
- 10 VIP Tickets (sponsors only pre-party in tbd 5:30-6:30 pm)
- Reserved table for 10
- Overnight accommodations on Feb 20 2015 for two people
- Complimentary valet parking for each vehicle
- Champagne toast for your table
- Amenity Gifts (one per couple)
- Mention at the event

\_\_\_\_\_ **\$2,500 TANGO PACKAGE**

- 10 VIP Tickets (awards dinner including reception)
- 10 VIP Tickets (sponsors only pre-party in tbd 5:30-6:30 pm)
- Reserved table for 10
- Complimentary valet parking for each vehicle
- Amenity Gift (one per couple)
- Mention at the event

\_\_\_\_\_ **\$2,000 CHA CHA CHA PACKAGE**

- 8 VIP Tickets (awards dinner including reception)
- 8 VIP Tickets (sponsors only pre-party in tbd 5:30-6:30 pm))
- Reserved table for 8
- Complimentary valet parking for each vehicle
- Amenity Gift (one per couple)
- Mention at the event

\_\_\_\_\_ **\$1,200 WALTZ PACKAGE**

- 4 VIP Tickets (awards dinner including reception)
- 4 VIP Tickets (sponsors only pre-party in tbd 5:30-6:30 pm)
- Complimentary valet parking for each vehicle
- Amenity Gift (one per couple)
- Mention at the event

\_\_\_\_\_ **\$600 QUICK STEP PACKAGE**

- 2 VIP Tickets (awards dinner including reception)
- 2 VIP Tickets (sponsors only pre-party in tbd 5:30-6:30 pm)
- Amenity Gift (one per couple)
- Mention at the event

Name: \_\_\_\_\_ Company: \_\_\_\_\_

*VIP Tickets are valued at \$150 and the VIP Sponsor pre-party (available only to sponsors) is valued at \$75.*

Please mail your check by February 6, 2015:  
MCHA P O Box 223542 Carmel, CA 93922 • Phone:626-8636 Fax:626-4269